MASSACHUSETTS WORKING on WELLNESS

Partnering for a healthy workforce

Development Cycle Step: Buy In
Values and Benefits Statements

Productivity

Increased worker productivity
Fewer injuries
Improved employee resiliency and decision making quality
Reduced sick leave/absenteeism
Fewer on-the-job accidents and injuries
Safer, healthier and more productive employees
Reduced medical leave time

Recruitment/Retention

Increased worker morale
Employee appreciation
Increased job satisfaction
Potentially greater employer loyalty
Recruitment tool
Retention tool
Reduced premature retirement

Demonstrate Corporate Leadership/Citizenship

Positive public and community relations
Serves as a role model for other companies
Serves as a role model for other communities

Business Performance and Risk Management

Increase market competiveness
Improved business performance
Informed, health care cost-conscious workforce
Reduced short and long-term disability claims
Decreased health care utilization
Decreased overall health benefit costs
Lower casualty insurance costs
Smaller total workforce
Reduced occupational medical costs
Reduction in chronic disease burden

Culture of Well-being

Increase in worker autonomy
Improved teamwork and collaboration
Improved social interactions between colleagues and with customers
Improved employee trust