



Development Cycle Step: Buy In
Module 2: Values and Benefits
Key Takeaways and Action Checklist

Key Takeaways

In this module you learned to:

1. Identify three key values and benefits of a wellness initiative to your organization.

The values and benefits are the reasons or motivations for your organization to initiate a wellness program. You learned the values and benefits the wellness initiative can provide to your organization. These should be used in communications with all members of your organization to help reinforce the why behind your efforts.

2. Complete the Buy In section of the Worksite Wellness Action Plan

The Worksite Wellness Action Plan (WWAP) is a planning tool that will be used throughout Working on Wellness. Based on what you learned in the Buy In modules, you are ready to complete the first section of the WWAP.

Action Items Checklist

- ☐ **1. Values and Benefits Statements**
With your Wellness Committee and your Sponsor, review the values and benefits statements worksheet and document the three most important values and benefits of the wellness initiative to your organization.
- ☐ **2. Worksite Wellness Action Plan – Buy In Section**
Complete the Buy In section of the Worksite Wellness Action Plan online, including the three identified value and benefit statements.