



Development Cycle Step: Planning
Module 1: Determine Program Priorities
Key Takeaways and Action Checklist

Key Takeaways

In this module you learned:

1. What is strategic planning and why it is important

Having a strategic plan improves likelihood of success for your wellness initiative. The strategic plan prioritizes which health risk or wellness interest you will focus on first based upon data gathered during the assessment step. The plan becomes your roadmap for your wellness initiative.

2. The steps required to select program priorities

As you think about prioritizing which health risk or wellness interest you will focus your efforts on, you will want to make sure the priority issues align with employee wellness interests and population health.

3. Key considerations for selecting the top three policy and environmental support considerations

Utilize the Supportive Environment Guidance Document to determine the top three policy/environmental considerations that your organization will implement that align with your program priorities.

Action Items Checklist

- ☐ **1. Prioritization Exercise**
The Champion and Wellness Committee will use top three health risks and top three wellness interests to complete the Prioritization Exercise.

- ☐ **2. Update Worksite Wellness Action Plan**
Once you agreed upon the priorities, access the Worksite Wellness Action plan and in the Planning Section enter your top three program priorities and policy/environmental support considerations.